

DELTA Fiber Netherlands Picks Metrological to Power TV App and OTT Experiences

Metrological integrates app and OTT content for Interactive TV Platform DELTA and Caiway

Rotterdam/Schiedam, Netherlands – March 27, 2019 – [DELTA Fiber Netherlands](#), a leading internet, TV and telephony provider in The Netherlands operating under the brands DELTA and Caiway, has chosen [Metrological](#) to provide a new, integrated TV app experience for its TV subscribers. The App Store service will be available on the new interactive TV platform in The Netherlands for all DELTA and Caiway TV subscribers as per March 25, 2019.

“Metrological enables us to provide our customers a complete, new and easy way to access their favorite series, programs, films and internet content. Any time, any place, any device. This solution is fully integrated with our interactive TV platform and provides our customers a totally new, interactive viewing experience on both TV and mobile devices,” said Ludolf Rasterhoff, CCO, DELTA. “Metrological removes all complexity of integrating content and gives us the flexibility to offer our customers new content to improve customer loyalty.”

“We are pleased to work with DELTA Fiber Netherlands, a TV operator that shares our view that unification of content is more important than ever,” said Thijs Bijleveld, Senior Vice President of Sales and Marketing, Metrological. “Bringing unique and regionalized OTT and app content into the TV experience enhances and personalizes the TV viewing experience. Metrological remains committed to making the process of integrating apps and OTT content into a single viewer experience as seamless as possible for operators.”

Metrological integrates premium OTT services, international apps and regional content into the TV experience; built on the Metrological backend which provides real-time analytics necessary to anticipate always changing TV consumer needs. Metrological’s product portfolio includes the Metrological TV App Store, Premium OTT integrations, a back office, open SDK, and a catalogue of apps ready for publication.

Next to the browser-based TV apps, Premium OTT services can be launched in months instead of years, since Metrological uses its Application Framework with native software plugins.

About DELTA Fiber Netherlands

DELTA Fiber Netherlands is a Dutch fiber company operating a rapidly expanding open fiber network covering nearly 10% of the Dutch households. It is providing internet, interactive television, telephony and mobile services to both consumer and business segments with its own brands (DELTA and Caiway) as well as via third party brands. In this way DELTA Fiber Netherlands enables a growing number of people to access fast internet, primarily those who live in rural areas.

About Metrological

Metrological enables operators to integrate their TV and OTT content into a single viewer experience. The cloud-based Application Platform delivers a complete product suite to onboard and manage apps and premium OTT services on any device. The Metrological Application Framework and WPE WebKit browser deliver a cloud architecture to enable operators to quickly onboard premium OTT services and integrate apps and OTT content into a single viewer experience. Content providers are able to reach over 40 million households across operator networks by adding a single app to the Metrological App Library. Metrological works with cable and telecommunications companies such as Comcast, KPN, Liberty Global, Vodafone, NOS, Turkcell, Tele Columbus, beIN and Ooredoo. Founded in 2005, Metrological is based in The Netherlands with offices in the U.S. and Europe. For more information please visit www.metrological.com.

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