

# Metrological and ActiveVideo Bring OTT Content Experiences to Installed Devices

*Metrological Application Platform and ActiveVideo CloudTV to bring integrated OTT content to millions of set-top boxes*

**Rotterdam, Netherlands and San Jose, CA—October 16, 2017** – Metrological and ActiveVideo today announced a joint solution that enables global pay-TV operators to rapidly deploy integrated OTT content experiences on existing set-top boxes. Two operators in the Caribbean and Latin America region plan to launch the integrated solution in 2018.

The joint solution combines the cloud virtualization capabilities of ActiveVideo CloudTV with the Metrological Application Platform, which integrates TV and Internet experiences with full lifecycle support for TV app stores and content. The cloud-based solution gives service providers the power to also deploy OTT content and rich user experiences on existing STBs that have limited resources and lack full HTML5 support. This offers the flexibility required for operators to provide OTT services to hitherto unserviceable markets.

"We share a common goal with ActiveVideo to make the implementation and management of rich, integrated user experiences easier and more cost effective," said Jeroen Ghijsen, CEO, Metrological. "By leveraging the cloud to virtualize CPE functions, we enable operators to quickly deploy and easily manage new OTT services on the millions of STBs that already are in the field."

"By forging partnerships with complementary technologies, we are exponentially expanding the potential footprint for cloud virtualization," said ActiveVideo President and CEO Jeff Miller. "Working with Metrological gives operators a new way to unify the customer experience across their entire CPE footprint, by using cloud-based technology to bring the latest OTT content and applications to their subscribers."

The joint solution will be on display at SCTE•ISBE Cable-Tec Expo, October 18-20 in Denver in the Metrological booth (#1638).

## **About Metrological**

Metrological enables operators to integrate their TV and OTT content into a single viewer experience. The cloud-based Application Platform delivers a complete product suite to onboard and manage apps and premium OTT services on any device. Metrological uses an open-source WPE browser and cloud architecture to enable operators to quickly onboard premium OTT services and integrate apps and OTT content into a single viewer experience. Content providers are able to reach over 40 million households across operator networks by adding a single app to the Metrological App Library. Metrological works with cable and telecommunications companies such as Comcast, KPN, Liberty Global, NOS, Telecolumbus and Ooredoo. Founded in 2005, Metrological is based in The Netherlands with offices in the U.S. and Europe. For more information please visit [www.metrological.com](http://www.metrological.com).

## **About ActiveVideo**

ActiveVideo® is the developer of CloudTV, the only software platform that enables service providers, content aggregators and CE manufacturers to virtualize CPE functions in the cloud for the purposes of delivering online content, advanced user interfaces and interactive advertising for TV to all generations of set-top boxes and connected devices. CloudTV delivers consistent, branded video experiences from the cloud, eliminating the cost and time to market of writing content for multiple device makes and models. ActiveVideo is a joint venture of ARRIS International plc (NASDAQ: ARRS) and Charter Communications (NASDAQ: CHTR). The company is based in San Jose, CA, with offices in Los Angeles and Hilversum, the Netherlands. Visit us at [www.activevideo.com](http://www.activevideo.com) or <https://www.linkedin.com/company/activevideo>; follow us at [www.twitter.com/activevideo](https://twitter.com/activevideo).

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