

Technicolor Adopts Metrological's Browser Architecture to Offer Operators Innovative Over-The-Top Opportunities

Metrological's Application Platform and WPE speed the delivery of integrated OTT and IP experiences on Technicolor set-top boxes

Rotterdam, Netherlands – September 7, 2017 – Metrological today announced that [Technicolor](#) is adopting Metrological's Application Platform and Web-Platform for Embedded (WPE) on the Technicolor 4K Ultra HD hybrid cable and IP set-top boxes (STBs). The WPE browser and cloud based architecture simplify the onboarding of premium OTT content, provide a unified framework for IP based video delivery and enable operators anywhere in the world to support integrated user experiences.

"Operators are making major investments in new generation STBs supporting OTT as one of their main differentiators. This is creating demand for new, flexible and innovative solutions that engage subscribers and generate new revenue streams," said Mercedes Pastor, President of Europe, Middle East and Africa (EMEA) Technicolor Connected Home. "By bringing open solutions to the operator community, Technicolor and Metrological are creating opportunities to literally think outside the box by opening the door for new ways to engage with subscribers, while simplifying and integrating how consumers interact with existing services."

The Metrological Application Platform and WPE consist of an open source browser and framework architecture with software plugins. WPE supports operators such as Liberty Global and Comcast to deploy high performance rendering of HTML5 apps, next-generation integrated user experiences and third-party services on any STB. WPE brings popular plugins such as Netflix, offering pre-integrated and pre-certified software code by which new services can be launched in months instead of years.

"We are excited that Technicolor and Metrological share a common goal to ensure that operators have the full range of options for delivering compelling content and integrated TV-experiences to their customers," said Thijs Bijleveld, Senior Vice President of Sales and Marketing, Metrological. "This open, browser based, approach allows operators to integrate apps and Premium OTT content into a single viewer experience. We are proud that Technicolor is adopting our Application Platform and WPE allowing their customers to leverage modern browser based technologies."

Metrological and Technicolor will both be demonstrating their joint solution at IBC 2017 in Amsterdam September 15-19. Visit Metrological at: booth E20 in Hall 14. Visit Technicolor at: booth M7 in Hall 15.

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About Metrological

Metrological enables operators to integrate their TV and OTT content into a single viewer experience. The cloud-based Application Platform delivers a complete product suite to onboard and manage apps and premium OTT services on any device. Metrological's WPE browser and cloud architecture enable operators to quickly onboard premium OTT services and integrate apps and OTT content into a single viewer experience. Content providers are able to reach over 40 million households across operator networks by adding a single app to the Metrological App Library. Metrological works with cable and telecommunications companies such as Comcast, KPN, Liberty Global, Tele Columbus and Ooredoo. Founded in 2005, Metrological is based in The Netherlands with offices in the U.S. and Europe. For more information please visit www.metrological.com.

Technicolor Connected Home Division

Technicolor's Connected Home Division offers operators around the world a full range of set-top box offerings, along with professional services and a wide variety of software, conditional access and digital right management (DRM) solutions. Technicolor's set-top box portfolio ranges from SD or HD converters for digital and HDTV transition, to powerful premium 4K HDR and Ultra HD Digital Video Recorders (DVRs) and Smart Media Gateways. Technicolor's comprehensive portfolio of internet protocol (IP) set-top boxes enables network operators to offer their subscribers a tailored, personal and differentiated video experience by decoding, decrypting and displaying linear and OTT content.

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