

Metrological Certifies More than 250 Apps on Their RDK App Emulator

Rotterdam, The Netherlands – June 10, 2015 – Metrological, a leading TV application solutions company, today announced its RDK App Emulator, developed in cooperation with RDK Management LLC, has tested and certified more than 250 applications as ready for deployment on RDK-based devices in the first six weeks of availability. Since its launch in April 2015, leading content developers around the world, including Al Jazeera and Euronews have downloaded Metrological's RDK App Emulator SDK to create and test apps to run on top of the RDK.

"It has been extremely valuable to affirm that apps are running smoothly on the RDK set-top box software stack without needing modifications or adjustments," said Albert Dahan, Co-Founder and CTO of Metrological. "We are very pleased to offer this testing tool to the video development community. Open technologies like the RDK, are changing the pace of innovation, opening up development of video services to any developer at web deployment speed."

"Euronews is the most-watched news channel in Europe and is a full multimedia platform for viewers on the move, said Walid Chamak, Head of Digital Partnerships, Euronews. "RDK represents the future for new TV services and an important platform in reaching our viewers around the world. The Metrological RDK App Emulator makes it easy to for us to test and tailor apps to run on RDK devices."

"As a worldwide source of news that offers unique storytelling for our viewers wherever they are, it was clear that making our app available on RDK devices was an important step in reaching subscribers," said Taahir Hoorzook, Manager of Digital Distribution at Al Jazeera Media Network. "Thanks to Metrological's RDK App Emulator, we were able to run our app on the RDK environment, testing the consumer experience and performance in a matter of minutes."

Metrological combined their application framework with the RDK to create Metrological's RDK App Emulator. The app developer environment uses the RDK and RDK Emulator to enable developers to prototype, develop and test RDK applications remotely on a laptop without using a physical RDK device or set-top box. Using the open source SDK, developers need only to develop a single version of an app, which can then be published on any RDK device. Developers can also use the SDK to develop and publish apps to the Metrological app store, a distribution platform that enables operators to launch a device independent and operator branded TV app store for STBs and other connected devices and gives content providers the ability to reach millions of households with a single app.

The RDK was created to accelerate the deployment of next-gen video products and services. The RDK provides a common interface to SoCs, acting like a "universal SoC adapter," which enables the operator to focus and innovate at the revenue-generating services layer. Developers can access the Metrological RDK App Emulator directly by visiting: www.metrological.com.

Additional information about the RDK is available at www.rdkcentral.com.

About Metrological

Metrological brings apps to TV, delivering a complete product suite that enables pay-TV operators to launch, manage and monetize their own branded TV and multi-screen app store and unified user experience across devices. The company also helps content providers reach more than 20 million households with a single app. Metrological's cloud-based, device and software agnostic products enable operators to increase ARPU, reduce churn and enhance the viewer experience across all device platforms. The company's customer base consists of tier one cable and telecommunications companies, content providers and app developers. Metrological is headquartered in The Netherlands and is a proud supplier of Liberty Global. For more information please visit www.metrological.com

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