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METROLOGICAL'S MEDIACONNECT TV INCORPORATES WIDEVINE DRM AND VIDEO OPTIMIZATION PLATFORM

Widevine video optimization and digital rights management will be included in Metrological's Metroconnect OS for the smooth, secure delivery of content to Metrological-powered devices

Seattle, WA, March 22, 2010—Widevine, a provider of digital entertainment solutions, today announced that Widevine's adaptive streaming, virtual DVD/Blu-ray features and digital rights management (DRM) technologies will integrate with Metrological Media Innovations' Metroconnect Operating System (OS) to ensure subscribers enjoy highest quality, over-the-top video content on the new Metrological Mediaconnect TV.

Metrological Media Innovations' software for set-top box devices enables operators to extend over-the-top home media entertainment services to their subscribers. Metrological's Mediaconnect TV is a new hybrid 2-way media device, which considerably enhances the consumer's TV experience. While watching conventional television, TV viewers are able to simultaneously access an extensive range of additional next generation, web based multimedia applications. Powered by Metrological's Metroconnect OS and Widevine's DRM and video optimization platform, Mediaconnect TV's capability includes combining cable, satellite, terrestrial with IPTV and Internet TV services to ensure subscribers have the highest quality experience available on content delivered over the Internet.

"Metrological has created a software platform that combines all of the features of interactive television into one convenient location," said Albert Dahan, CTO and co-founder of Metrological. "By including Widevine's video optimization and multiplatform DRM capabilities, users of the Mediaconnect TV will be able to experience the best of interactive television."

The Widevine platform is utilized by major Internet content services and large cable, satellite and telecommunication companies launching "TV Everywhere" strategies. The company's software platform optimizes the entertainment experience for content delivered over any network to any device. The solution is natively supported in nearly all major brands and types of network connected consumer electronics including televisions, Blu-ray players, mobile devices, gaming systems and more.

"We are pleased to be chosen by Metrological to provide adaptive streaming, virtual DVD/Blu-ray features and DRM for their Metroconnect OS platform," said Brian Baker, Widevine CEO. "Widevine's proven capabilities in video optimization and DRM, plus Metrological's Metroconnect OS will create a strong platform for viewing interactive television that consumers are looking for."

About Metrological

Metrological Group, founded in 2003, is headquartered in Rotterdam, The Netherlands. The company focuses on the development and implementation of innovative hardware and software products. Its subsidiary Metrological Media Solutions specializes in media technology for both the “business to business” and “business to consumer” market. In 2009 the company introduced Mediaconnect TV, a next generation generic open media platform device, based on the Intel® CE Media Processing technology and powered by the Metroconnect Operating System. Metrological enables Media Service Operators, content providers, equipment manufacturers and retailers, to deliver branded tailor-made Over-The-Top Home Entertainment Media services, by offering a white labeled end-to-end media platform, based on standard TV Widget technology.

For more information: www.metrological.com.

About Widevine

Widevine provides digital media solutions for the delivery of digital entertainment to any device. Hundreds of service providers use Widevine’s multiplatform, multiformat DRM and video optimization solutions for securing high quality video and audio. Today, millions of consumers enjoy digital entertainment secured and optimized by Widevine on retail consumer electronics devices and legacy STBs from all major consumer brands. With 60 patents Widevine is an industry leader and innovator of content protection and video optimization technologies.

Widevine is a privately held corporation headquartered in Seattle, WA, whose investors include Cisco Systems, Inc. (NASDAQ: CSCO), Charter Ventures, Constellation Ventures, Dai Nippon Printing Co., Ltd (DNP), Liberty Global (NASDAQ: LBTYA), PaceSetter Capital Group, Phoenix Partners, Samsung Ventures America, TELUS (NYSE: TU), and VantagePoint Venture Partners.

For more information: www.widevine.com.

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